

Richmond Kwanzaa Kollektive
Souvenir Journal Advertisement Form
The New Premier Black Business Directory for the Greater Richmond Area
The advertising deadline is December 15, 2009

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| Advertising Order and Authorization | |
| Name of company: | |
| Address: | Phone: |
| Name of contact (<i>please print</i>): | |
| Contact Signature: | Date: |

If making contribution by check or money order, please make it out to:

Richmond Kwanzaa Kollektive c/o
East District Family Resource Center
2405 Jefferson Ave
Richmond VA 23223

Advertising options

Patron Line \$5.00
Commercial \$15
Businesses card size \$25
Sponsorship of principle \$50
Full page \$70
Half page \$40

Associated costs

- ❖ Any graphics services that are needed - \$10 extra per ad
- ❖ Photographs that must be scanned - \$5 extra per photo

Note: All images must be camera ready.

The journal will be available at the karamu (feast) on Thursday, December 31, 2009. For more information please visit www.kwanzaakollektive.org or contact **Tammy Wilson: (804) 306-3256**

The Richmond Kwanzaa Kollektive believes in practicing the principles of Kwanzaa all year around. We believe by giving Black businesses a place in the Kwanzaa Karamu Souvenir Journal it may aid in the promotion of your business endeavors. This is what is meant by Ujamaa (cooperative economics - *“to build our own businesses, control the economics of our own community and share in all its work and wealth.”*) We expect an attendance of over 400 people from our Richmond communities. That’s 400 or more people with the Richmond Kwanzaa Kollektive - Kwanzaa Karamu Souvenir Journal! This could possibly be the start of one of the area's premier Black business directories.

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| <p>The Richmond Kwanzaa Kollektive is a coalition of grass-root organizations and “conscious” individuals who are working toward the mental, spiritual, cultural and social liberation of black people. The aim is to build unity and solidarity and to preserve the integrity of Kwanzaa!</p> |
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